

Don't just bill ...

Take a leap forward...



## LEAP™ BILLING

THE DAY WHEN VOICE, VIDEO AND BROADBAND ACCESS BECOME GENERIC BASELINE SERVICES IS QUICKLY ARRIVING. BILLING IN THIS NEW AGE OF PERSONALIZED COMMUNICATIONS SERVICES AND CROSS-PRODUCT BUNDLING PRESENTS OPERATORS WITH CHALLENGES THAT REQUIRE BUSINESS INTELLIGENCE INTEROPERABILITY AND AGILITY THAT THEIR CURRENT SYSTEMS SIMPLY DO NOT PROVIDE.

Leap Billing is a dynamic customer care & billing solution that meets industry demands for cutting-edge solutions; answers the current service needs of providers; provides ample headroom for future growth; addresses the deployment of multi-play, bundled services with flexibility; and empowers customers with the feeling that they are in control of personalizing their own packages.

## The Leap Billing Approach:

# Whatever fits your bill...

GOING FAR BEYOND JUST ANOTHER RATING & CHARGING BILLING SOLUTION, LEAP BILLING IS A POWERFUL REAL-TIME SOLUTION THAT ALLOWS PROVIDERS TO BILL FOR NEXT-GENERATION SERVICES WITH THE UTMOST IN INTELLIGENCE AND FLEXIBILITY. SERVICES THAT ARE TYPICALLY MORE DIFFICULT TO BILL – SUCH AS BUNDLED SERVICES DELIVERED OVER SINGLE OR MULTIPLE NETWORK TECHNOLOGIES OR PREPAID/POSTPAID CONVERGENCE – CAN NOW BE DEPLOYED WITH SIGNIFICANT REVENUE MAXIMIZATION. MOREOVER, LEAP BILLING PROVIDES OPERATORS WITH THE ABILITY TO DEPLOY THE TYPE OF SOPHISTICATED, CROSS-PRODUCT SERVICES THAT THEIR CUSTOMERS DEMAND WITH REAL-TIME NETWORK CONVERGENCE WITHOUT COMPROMISING ON FULL AGILITY IN BILLING.

### **Business Planning: Do it right**

Built upon the Leap BCCF (Business Control & Charging Foundation), Leap Billing utilizes the platform's patented visual Decision Operation Tree (DO Tree™) to design and implement business rules – including rating, pre/post converged, cross service promotion, balance management and more. Business planning for facilitating the delivery of services, bundled packages and defining valid market segments is conducted seamlessly and on-the-fly.

### **Customer Service Management (CSM): Beyond CSR**

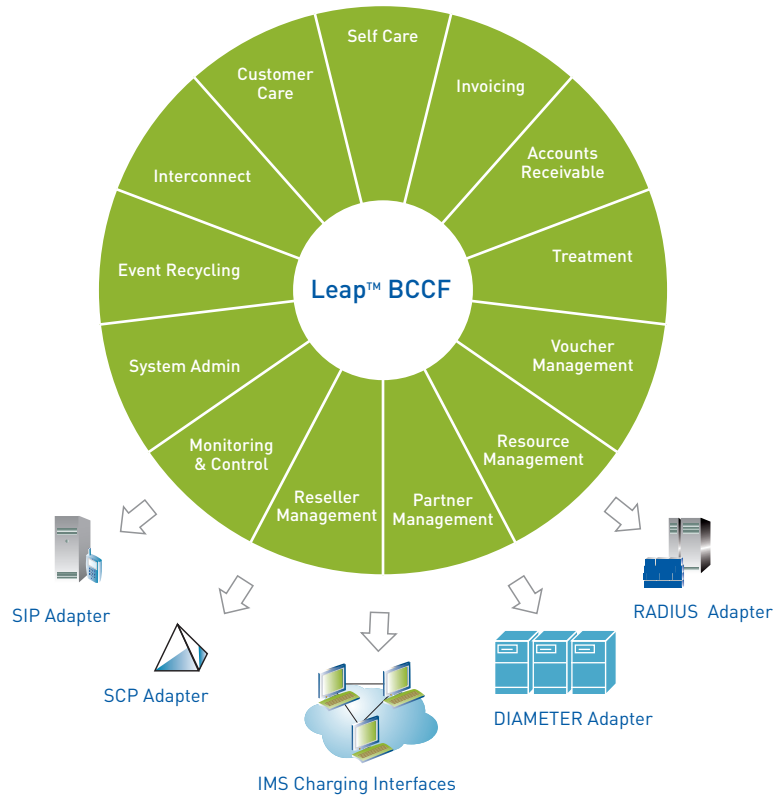
An intuitive web-based UI easily supports customer registration, customer details maintenance and the sale of service packages. Not limited to CSR functions, the CSM also supports business flows required by MVNOs and is enabled for customer self care functionality. The Leap Billing CSM is open and can be easily integrated with other CRM or legacy systems.

### **Invoicing: Fully flexible formats**

From straight-ahead voice to complex cross-product packages, Leap Billing's invoicing module aggregates all customer and partner charges and formats them into invoice layouts defined by customer requirements. Full flexibility is provided for layout, charges aggregation, customer-specific messaging and invoice delivery methods.

### **Partnership Relationship Management (PRM): Partnering for profitability**

How does your network oversee the registration, management and revenue sharing definitions for partners and resellers? Leap Billing's intuitive PRM module facilitates these processes, as well as infrastructure sharing and bill consolidation, through an accessible web-based module.



Leap™ Billing Architecture

### Financial administration: Real-time monetary tasks

From payment transfer to tax management, general ledger accounting reports and more, this powerful module seamlessly administers all monetary/financial transactions.

### Online charging: Large transaction volume

Leap Billing's charging engine is uniquely suited to handle a large volume of online charging transactions with carrier-grade latency, supporting Authorization & Authentication (AA), multiple sessions balance management and ad-hoc balance allocation.

### Voucher management: Simplifying processes

This useful feature enables a wide array of voucher related tasks, including the production of prepaid cards for resellers, export vouchers for card production and voucher usage management.

## The Leap billing advantage: Charge ahead

- A complete set of field-proven & future-proof customer care & billing modules
- Provides unprecedented service design flexibility and future headroom
- Creates additional revenue by billing for services that cannot be charged using your current systems
- Supports operators in the fixed, mobile, ISP & convergent service provision arenas, including MVNOs and Greenfield operators
- Speeds up time to revenue by rapidly bringing new services to market
- Easy-to-use graphical UI allows operators to configure system without vendor intervention
- Built upon FTS' patented Leap BCCF technology platform, an advanced business rules and rating engine that enables real-time, dynamic adaptation of network or service behavior, at customer level, in order to improve operators' transaction revenue and at the same time, customer experience

## About FTS

FTS (LSE: FTS) is a provider of Business Control, Billing and CRM solutions for Communications Service Providers. FTS pioneered the Business Control market and is the leading player in the space. By analyzing events from a business standpoint rather than just billing them, FTS allows Providers to better understand their customer base and leverage business value from every event and interaction. FTS deploys its full range of end-to-end, stand-alone and add-on solutions to customers in over 40 countries and has implemented solutions in wireless, wireline, cable, content and broadband markets including multiple cross-network installations. Serving the evolving needs of both traditional and next generation service providers, the company's operations comprise four international R&D locations and strategically-located sales support offices worldwide. In January 2006, FTS was ranked as the 54th fastest growing technology company on the 2005 Deloitte Technology Fast-500 EMEA.